

# XL Grocery Store - Sales Dashboard

Category

Region

Order ID

## Quick Summary

Revenue  
**\$210,023.73**

Profit  
**\$126,014.24**

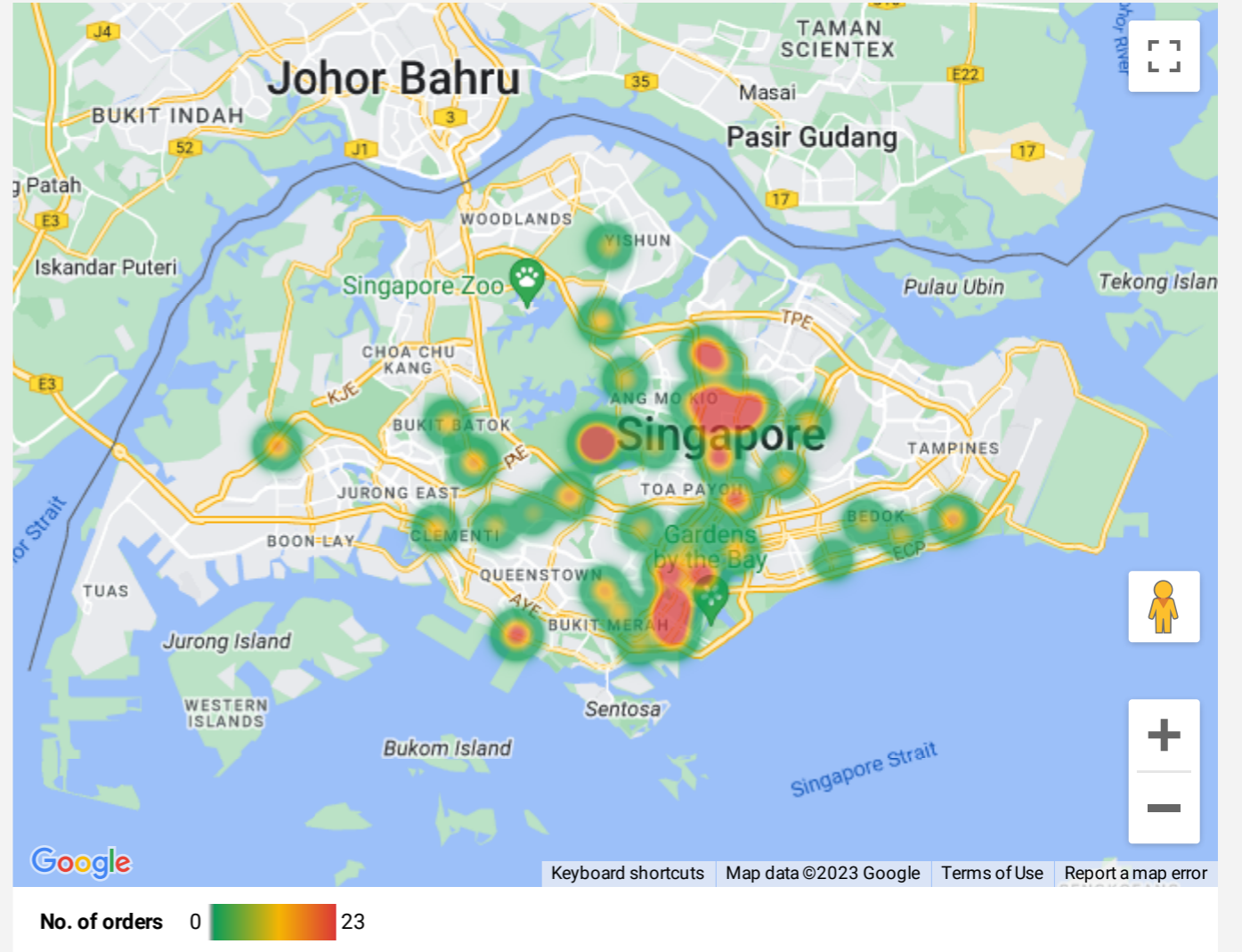
Cost  
**\$84,009.49**

Profit Margin %  
**60.00%**

Total No. of orders  
**1,470**

Total No. lines of orders  
**9,647**

## Heat Map



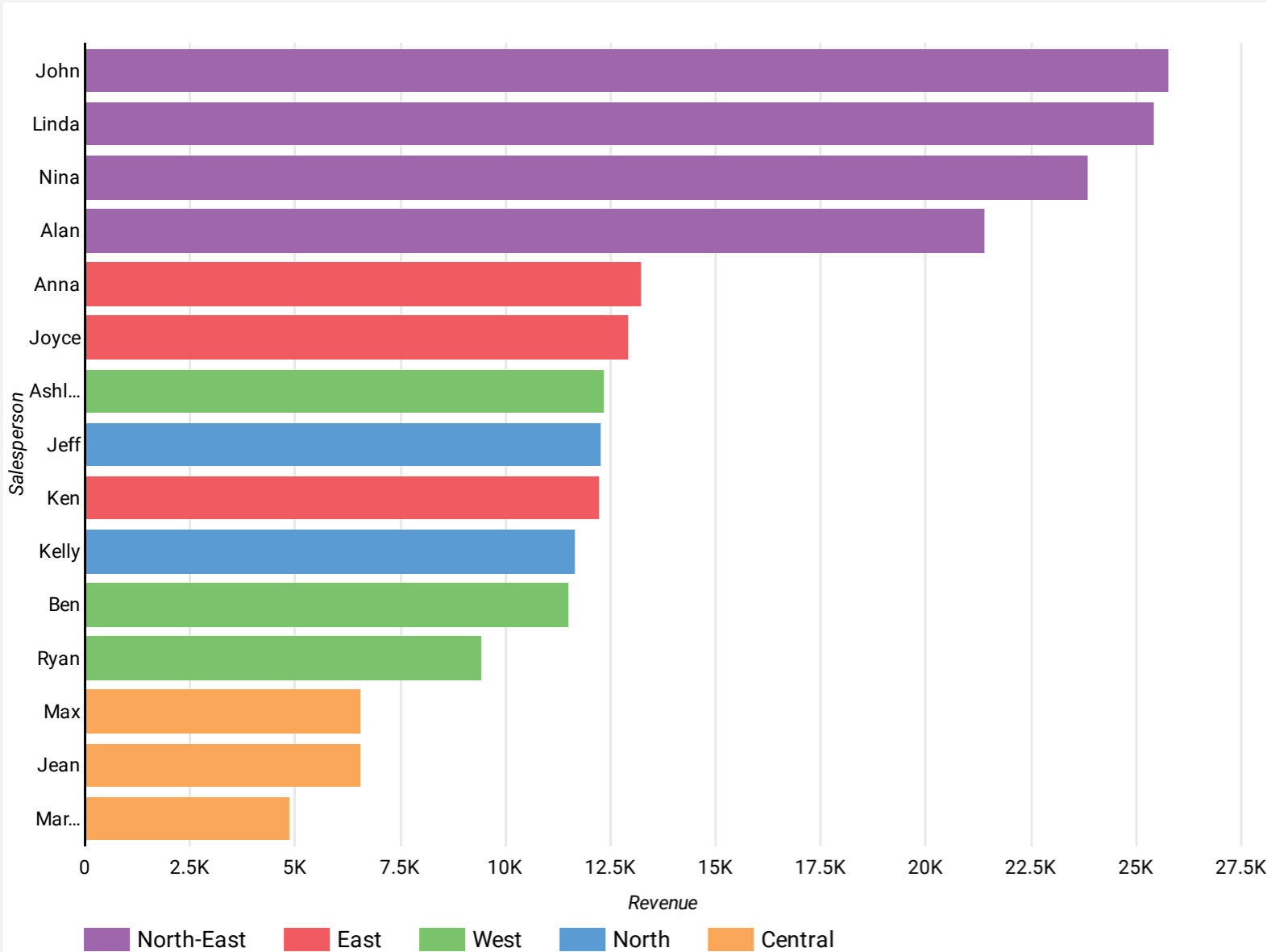
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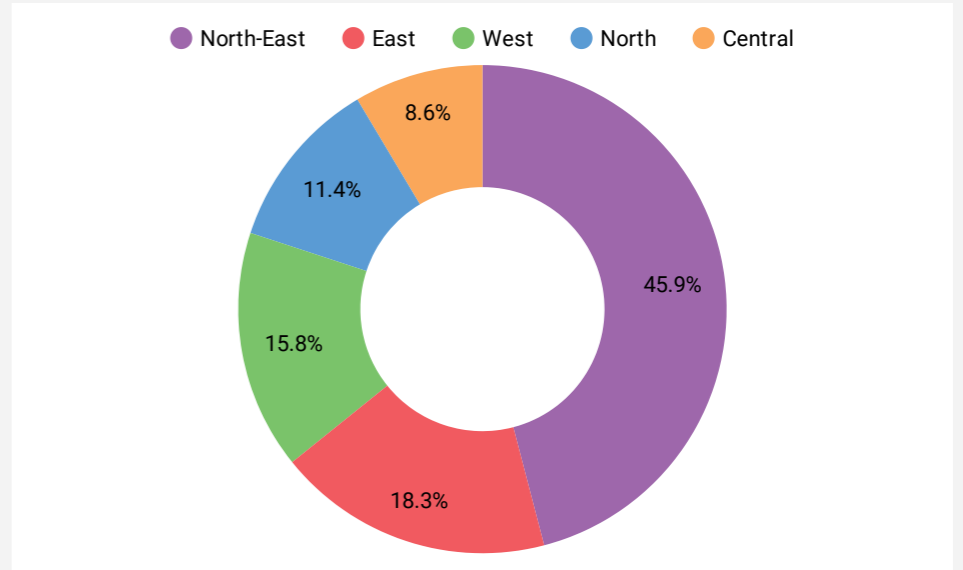
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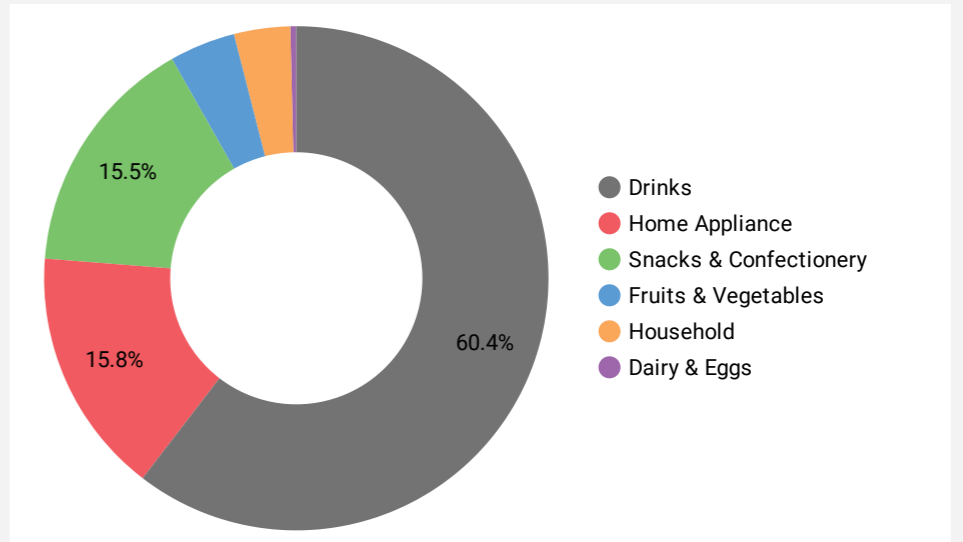
## Revenue by Sales Representatives



## Revenue by Region



## Revenue by Category



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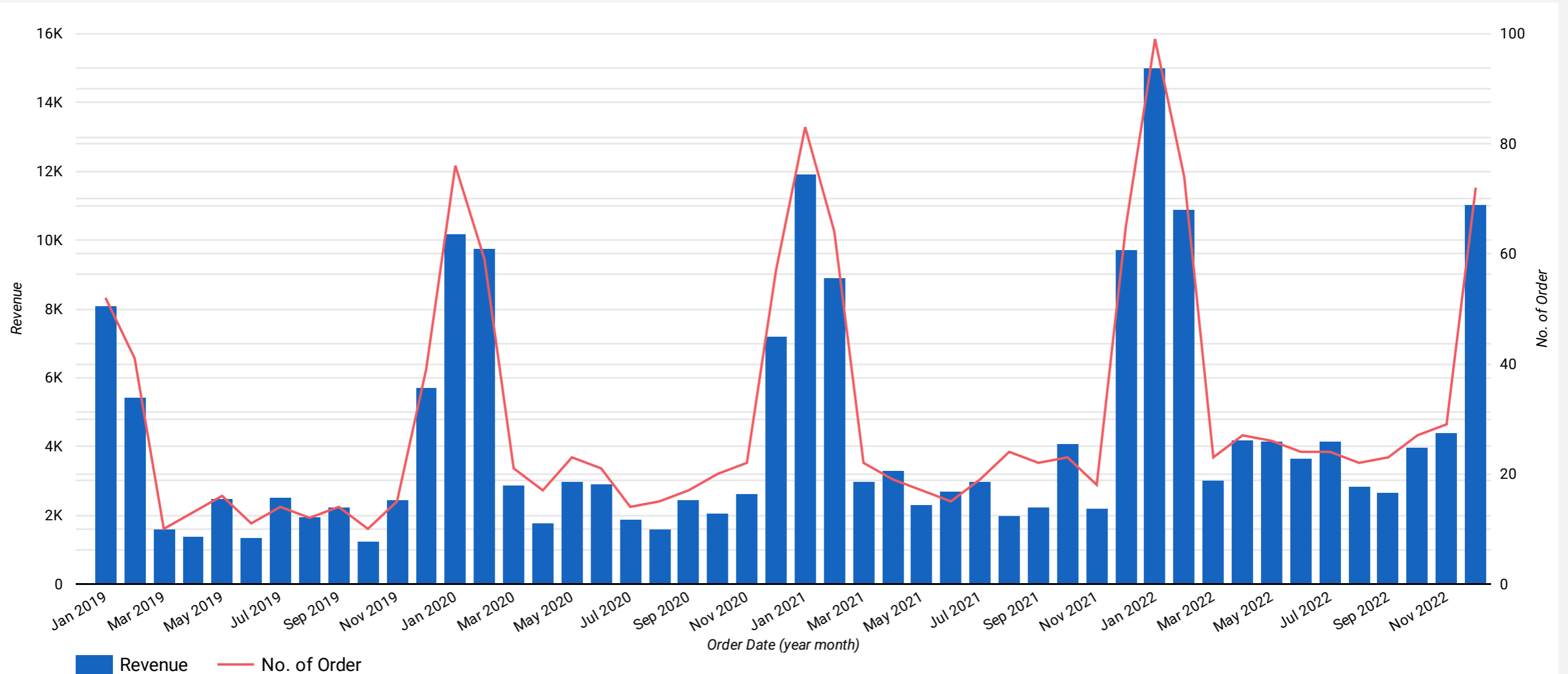
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## Revenue & No. of Orders by Year Month



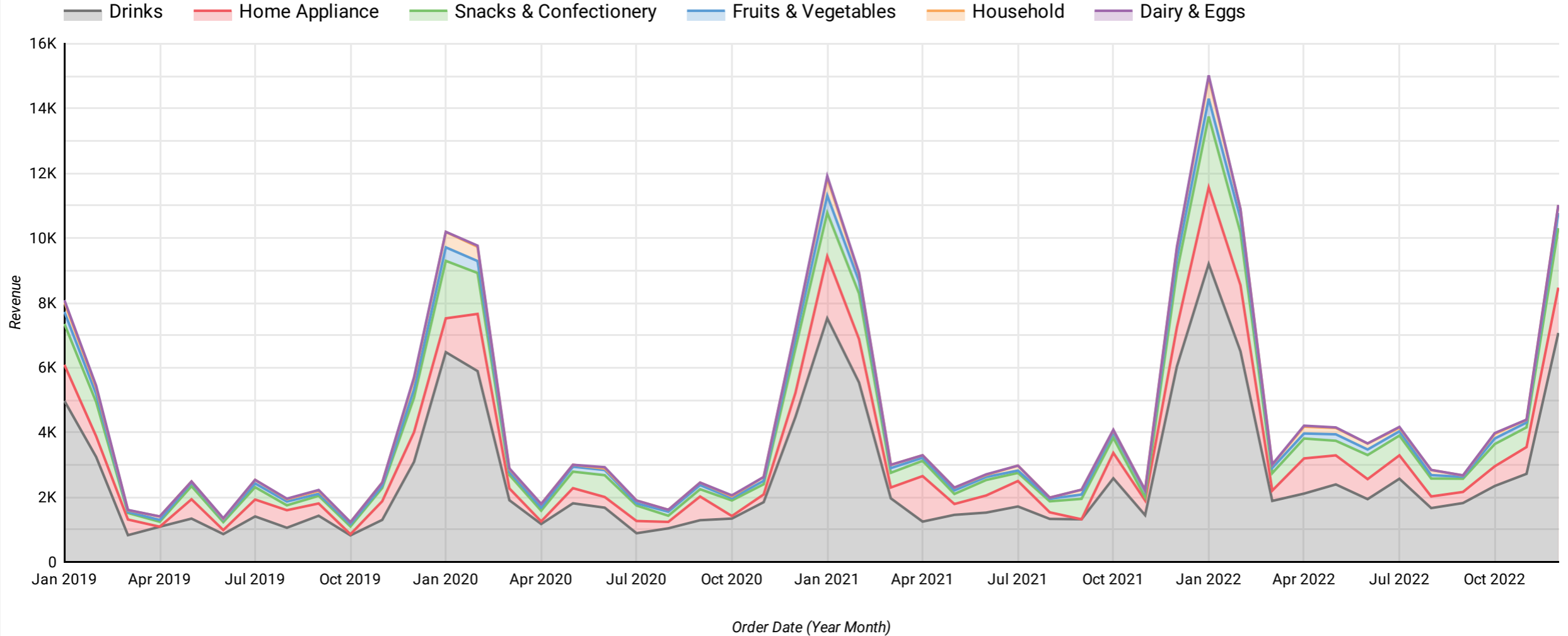
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## Revenue by Year Month % Product Category



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## Revenue & Cumulative Revenue by Product Name and Category

Product Name	Category	Revenue ▾	Cumulative Revenue (\$)	Cumulativ...
1. Ice Cool Young Coconut Can Juice - Pulp, 24 x 500m	Drinks	\$15,489.6	\$15,489.6	7.38%
2. UFC Refresh 100% Natural Coconut Water, 12 x 500ml	Drinks	\$10,033.4	\$25,523	12.15%
3. Pepsi Bottle Drink - No Calorie, 12 x 1.5L	Drinks	\$9,329.95	\$34,852.95	16.59%
4. Coca Cola Coke Classic Can, 24 x 320ml	Drinks	\$8,537.1	\$43,390.05	20.66%
5. Yeo's Drink - 100% Natural Coconut Water, 12 x 330ml	Drinks	\$8,197.2	\$51,587.25	24.56%
6. Milo Chocolate Malt Milk UHT Packet Drink -Less Sugar, 24 x 200ml	Drinks	\$7,891.2	\$59,478.45	28.32%
7. Philips Essential Air Fryer - HD9200/11	Home Appliance	\$7,164	\$66,642.45	31.73%
8. Ribena Blackcurrant Fruit Packet Drink - Regular, 24 x 200ml	Drinks	\$6,688	\$73,330.45	34.92%
9. Milo Chocolate Malt Milk UHT Packet Drink, 24 X 200ml	Drinks	\$6,423.6	\$79,754.05	37.97%
10. 100 Plus Isotonic Can Drink - Original, 24 x 325ml	Drinks	\$6,213	\$85,967.05	40.93%
11. Pokka Packet Drink - Carrot Fruit Juice, 24 x 250ml	Drinks	\$5,756.5	\$91,723.55	43.67%
12. Pokka Packet Drink - Ice Peach Tea, 24 x 250ml	Drinks	\$5,205.6	\$96,929.15	46.15%
13. Cornell Air Fryer Oven 25L	Home Appliance	\$5,174	\$102,103.15	48.62%
14. Pokka Packet Drink - Chrysanthemum with White Tea, 24 x 250ml	Drinks	\$4,914	\$107,017.15	50.95%
15. Pokka Packet Drink - Jasmine Green Tea, 24 x 250ml	Drinks	\$4,870.8	\$111,887.95	53.27%
16. Pokka Packet Drink - Ice Lemon Tea, 24 x 250ml	Drinks	\$4,816.8	\$116,704.75	55.57%
17. Pokka Packet Drink - Oolong Tea, 24 x 250ml	Drinks	\$4,503.6	\$121,208.35	57.71%
18. Coca-Cola Can Drink - Zero Sugar, 12 x 320ml	Drinks	\$4,222.2	\$125,430.55	59.72%



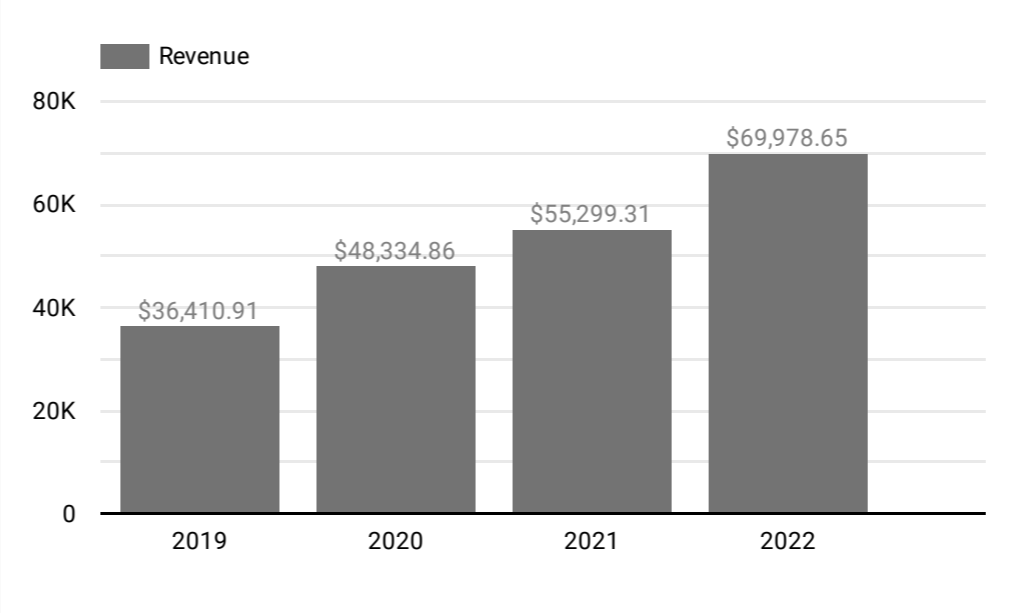
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Year	Revenue ▾
1. 2022	\$69,978.65
2. 2021	\$55,299.31
3. 2020	\$48,334.86
4. 2019	\$36,410.91



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